

# Anthony Rivera

Currently my professional career path has allowed me to design, paint, draw and build various projects such as newspapers, labels, web sites, identity packages, magazine inserts, vinyl car decals, large-scale easel displays, calendars and posters, etc. Some projects were completed for non-profit as well as for profit organizations, and some for individual professionals. References are available on request. I hope we can meet and discuss your company and what makes it work from the inside as well as out. Please view my online portfolio at [anthonyrivera.net](http://anthonyrivera.net)!

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## Technical Skills

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Graphic Design and Production Design projects utilizing Adobe Creative Suite—specifically Illustrator, Photoshop, InDesign Acrobat and QuarkXPress

Flexographic Prepress Production utilizing Adobe Creative Suite—specifically Illustrator and Photoshop, accompanied with RIP Software, ESKO CDI, and Plate Washout Machines

Layout Design projects utilizing QuarkXpress, Adobe InDesign and Illustrator accompanied with Photoshop

Website Design utilizing Adobe Dreamweaver, Muse and Photoshop accompanied with a working knowledge of WordPress, html and CSS

Digital Illustration projects utilizing Adobe Illustrator and Photoshop accompanied with strong hand drawing, painting and photography skills

Strong working knowledge of photo restoration, touch-up, and color correction using Adobe Photoshop

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## Professional Experience

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### Current Positions:

(June 2013 – present) Private Spring Water LLC, San Martin, CA, Art Director/Graphic Designer, Layout Design, Web Design and Prepress Production. Responsible for overseeing all design projects from creation to fruition; here I became accustomed to working closely with Design Staff, Customer Sales Representatives, Press Operators and Production Staff to produce top-tier private label water bottles. • 3 Springs Water Company LLC, Laurel Run, PA, Art Director/Graphic Designer

• 3 Springs Water Company LLC, Laurel Run, PA, Art Director/Graphic Designer, Layout Design, Web Design and Prepress Production. Responsible for overseeing all design projects and intercompany communications for Art Department with customers and Sales Representatives.

### Work History:

(March 2008 - present) Gibson Radio & Publishing, CO. Bay Area/Northern CA, Graphic Designer/Web Designer

• *River News-Herald* & *Isleton Journal*, Rio Vista, CA

Layout Design, Web Design, Ad Design for print and web, Masthead Design for print and web, Cover and Content Illustration plus weekly organization of newspaper for both print and web. Responsible for designing and updating weekly build for print and web publications; first designer in over a decade to redesign the Masthead, overall look and functionality of the newspaper.

- *Martinez News-Gazette*, Martinez, CA

Layout Design, Ad Design, Illustration, organization of newspaper

- *Benicia Herald*, Benicia, CA

Layout Design

- *Delta Current*, distributed, Solano & Sacramento Counties

Layout Design, Ad Design, Cover Design, Cover Art, organization of insert

(October 2012 - present) U.S. Chess Mates, Bay Area, CA, Chess Instructor

Responsible for teaching elementary school children (K-6) chess rules and strategies.

(December 2005 - present) Freelance Designer, CA, Graphic Designer/Production Artist/ Web Designer, Northern CA

Business Card and Letterhead Design, Mailer Design, Informational Billboard Design, In-Store Signage, T-Shirt

Design, HTML and CSS Web Design

(November 2006 – February 2007) *The Brentwood Press*, Brentwood, CA, Graphic Designer

Ad Design for newspapers and phone books

(May 2005 - December 2005) Signs Plus, Redding, CA, Graphic Designer/Production Artist

Business Card and Letterhead Design, In-Store Signage, Vinyl Cutting and Applications

(September 2002 – August 2003) Multimedia Lab at California State University, Chico, Graphic Designer, Software

Assistant and Tutor

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## Software Knowledge

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Strong working knowledge of Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat, Dreamweaver, Muse), Prepress RIP Software, WordPress, QuarkXPress and Microsoft Office.

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## Education

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BA in Communication Design from California State University, Chico

Minor in Art Studio from California State University, Chico

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## Other Skills and Interests

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Photography, Photo Restoration/Manipulation, Typography, Drawing, Painting, Ceramics, Reading, Film, Comic Books, Manga, Gaming, Running and my beautiful dog Anyanka.

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## Organizations

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AIGA (American Institute of Graphic Arts)

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## Contact Information

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URL: [www.anthonyrivera.net](http://www.anthonyrivera.net) – E-mail: [anthony@anthonyrivera.net](mailto:anthony@anthonyrivera.net)